



AI-generated brand concept visual

Phanosia Future

Create stories.
Build new possibilities.

COMPANY PROFILE / OCTOBER 2026

Built around Qihua AI, our work connects professional production, original IP, and practical education. We help public organizations, brands, and learning partners turn clear goals into distinctive creative work.

Expand imagination. Make ideas tangible.

Phanosia Future connects AI product development, professional production, and creative education. Our team brings creative judgment, production experience, and our own Qihua AI platform together to turn ideas into distinctive, deliverable work.



Eastern aesthetics × Digital imagination · AI concept visual

AI development × Production × Education

From the creative platform to stories and audiences.

Company & partnerships

Phanosia Future

A multidisciplinary team connecting creative direction, engineering, and delivery through production, co-production, and education partnerships.

Technology & production

Qihua AI

Our platform combines Agent collaboration, multimodal generation, and project workspaces to support the journey from an idea to a finished film.

Originals & distribution

Phanosia Theater

Our original animated and AI live-action-style series brand connects story development, production, and confirmed authorized viewing channels.

Start with your goals. Build the right creative partnership.

Four ways to work together across public communications, brands, original content, and education.

01 Public communications & culture



Original project

Creative planning and AI audiovisual production for public institutions, city and village identities, cultural tourism, and public services.

Cultural films / Public-service communications

02 Enterprise & brand content



Original project

Brand stories, product communications, and event content, from creative proposals and visual production to versions for different channels.

Brand films / Product stories / Event content

03 Original IP & production



Original artwork

Story development, character design, series production, and co-production for media and IP partners, with clear production and distribution roles.

Original IP / Co-production / Series production

04 Education partnerships



Learning concept

Curriculum, instructor training, workshops, and project practice for schools and enterprise teams, built around creative work and review.

Curriculum / Instructor training / Project practice

Distinctive places. Stories with an identity.

A visual language shaped by the culture and character of each project.

Selected work / Original artwork



Enterprise project · An Eastern garden brand story

Yuyuan: All Things Have a Spirit

The idea that everything in Yuyuan Garden comes alive transforms architecture, plants, animals, and cultural history into a warm, hand-painted fantasy teaser.

More selected work: Changing worker-rights communications and an AI interpretation of Liaofan's Four Lessons. Explore public, cultural, and brand storytelling online.



02

Digital Caojia Village

Government & communities · Rural identity

A real village, reimagined through animation. Residents, rural settings, and local details from Caojia Village in Dayun, Jiashan, become a distinctive digital portrait of the community.



03

Envisioning Jiashan

Government & cities · City brand film

History, landmarks, industry, and civic energy come together in a city portrait of Jiashan, using AI-assisted imagery and storytelling for presentations and investment outreach.

Original worlds. New audiences.

Selected work / Original artwork



Released original series

A Time-Travel Comedy in a Game World

A contemporary protagonist lands in an ancient world and an absurd ghost-bride mystery. Original 3D characters, Chinese folk traditions, and the contrast between suspense and comedy create a distinctive world for continuing stories.



Released original series

The Sect's Little Foundling Is an Ancient Spirit Clan Legend

Three-year-old Lingya is rescued by Qingyun Sect and dismissed as having no cultivation talent - until she awakens an ancient spirit power. Warm comedy, Eastern fantasy, and coming-of-age adventure form a world built for continuing stories.



Released original series

The Overlooked Heiress

Reborn at the moment she returns to her birth family, Su Wan refuses to repeat a life shaped by manipulation and betrayal. With Gu Yanchen - who has also been given a second chance - she confronts the false heiress, takes back control of her future, and learns to trust again.

Portfolio-level domestic distribution includes Douyin, Hongguo Short Drama, Tencent Huolong, and Fanqie. Confirmed viewing links on our website identify the channels available for each title.

Guanshan Chronicles: A Thousand Temples, One Light is presented as a teaser, separately from released series.

Qihua AI. From intent to production.

Bring creative planning, asset production, and final assembly together through context, visual workflows, and structured filmmaking.

Agent: turn creative context into action

Develop a direction from goals, documents, and references, then move into images, individual shots, or staged filmmaking. Clear actions and key reviews turn ideas into production tasks you can execute and evaluate.

Canvas: orchestrate complex creative work

Connect text, characters, scenes, and media as nodes with explicit references and dependencies. Run, review, and compare each step for detailed control over recurring casts and complex visual development.

Rapid Production: connect script to final cut

Bring scripts, character and scene references, storyboards, generated shots, and final assembly into one structured workflow. Review and refine each stage to carry early creative decisions through to delivery.

In development: interactive digital humans and digital twins.

TEN CAPABILITIES / IMAGES, MOTION, AND SOUND



AI-assisted films



Image generation



Interactive editing



Smart upscaling



Subject extraction



Video generation



Digital humans



Motion imitation



Video translation



Audio generation



One creative direction. Across the production.

Context / References & assets / Staged reviews

AI-generated capability concept

Three modes. One creative toolkit. Build the story. Refine every detail.

Choose your level of control. Keep scripts, characters, and five specialized AI tools close to production.

01 Lightning mode

A clear place to begin

Set the story, format, and sound. Follow structured stages to organize scenes and shots as the creative direction takes shape.

Early validation / Guided stories / Introductory learning

02 Professional mode

Control where it matters

Work through scripts, storyboards, shots, and sound. Review characters, scenes, timing, and versions with room for detailed revisions.

Brand films / Multi-shot stories / Detailed commercial work

03 Canvas mode

Make every connection visible

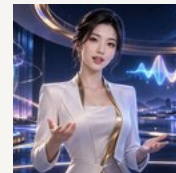
Connect text, characters, scenes, and media as nodes. Define references explicitly, then run, review, and compare each step.

Recurring casts / Complex references / Project teaching



Script library

Organize scripts and creative starting points for storyboards and production.



Global characters

Maintain authorized character references for original IP and reuse across projects.

FIVE AI TOOLS / FINISH THE CREATIVE DETAILS

Prompt analysis

Turn a reference image's subject, style, and composition into prompts for your next visual exploration.

AI 3D generation

Explore three-dimensional form from an image, with supported models and export options.

Speech recognition

Convert recordings or supported streaming speech into editable text for content development.

AI watermark studio

Add text or logo watermarks to images and video, or repair marks on media you are authorized to edit.

Video editing

Organize clips, refine timing and sound, and shape individual assets into a finished edit.

Professional delivery. Built one stage at a time.

Clear creative inputs, reviewable work, and a final production shaped around the agreed communication goal.



From the first brief
to a finished production.

Reviewable decisions

Production workflow concept visuals

01

Define the brief

Audience, use case, key messages, and delivery specifications.

A shared brief and scope

02

Develop the direction

Story, visual style, references, and production approach.

Creative proposal and references

03

Script and storyboard

Translate the direction into characters, scenes, and shots.

Reviewable script and storyboard

04

Produce and refine

Develop images, video, sound, and edits, then review the details.

Work-in-progress cuts and revisions

05

Review and deliver

Check versions, subtitles, sound, and files against the agreed scope.

Final film and agreed delivery package

AI education & training. Learn through production.

Layered learning for schools, institutions, and enterprise teams, combining tools, directorial thinking, and practical projects.

AI-generated learning concept



Curriculum / Workshops / Instructor training / Enterprise learning / Project practice / Portfolio review

L1



Creative foundations

Build an understanding of the path from an idea and prompt to assets and a short film, completing a small creative project from start to finish.

A 30-60-second film, three keyframes, and a creative statement.

L2

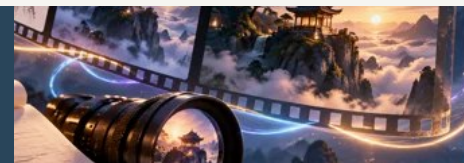


Directing and advanced production

Move from individual assets to storytelling, practicing character references, shot design, continuity, and production review.

An approximately 90-second short drama, character cards, a storyboard, and a review report.

L3



Project-based production

Use a complete assignment to practice understanding a brief, dividing production tasks, checking quality, and presenting a delivery package.

A project delivery package, portfolio, and final presentation.

Arts and filmmaking expertise. Stories with a distinct voice.

Arts education, professional filmmaking, and media operations come together to shape original IP, brand films, and cultural storytelling.



李雪雯

Producing and IP Lead

Combines Hongguo-related producing experience with short-drama development, cross-channel media, and cultural tourism IP planning. Brand entrepreneurship and hands-on business operations connect creative development, audience engagement, and commercialization.



陈一帆

Filmmaking and Production Lead

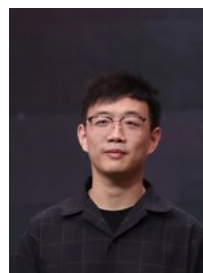
More than five years in film and short-drama production. Connects script analysis, directorial storyboards, shot design, and editing review to strengthen narrative coherence and audiovisual quality in AI filmmaking.



陈璆吉

Art and Visual Development Lead

Stage design graduate of Shanghai Theatre Academy. Former director in China Telecom New Guomai and Alibaba exhibition businesses, with planning and execution experience on Beijing Winter Olympics-related projects.



赵子成

Content Development Lead

Stage design graduate of Shanghai Theatre Academy; former content operations and commercialization director at Shanghai Media Group. Over ten years of experience, including Dragon TV projects and campaigns for Alipay and JD.com.

Creative direction, technology, and production expertise working together.

Technology and business insight. Built for continued innovation.

Enterprise engineering, international consulting, economics and data analysis, and corporate finance connect product development, industry partnerships, and operations.



郑一

Strategic Partnerships Lead

Former consulting manager at Deloitte with project-management roles across Chinese and U.S. businesses. Brings overseas study and international experience in enterprise consulting, cross-cultural communication, and complex projects.



张晓栋

AI Technology Lead

9+ years in AI R&D and systems architecture at a Fortune Global 20 company. Computer science graduate, Rutgers-New Brunswick; study in the Chicago Booth MBA program and at the London School of Economics.



沈婷

Finance and Operations Lead

More than 25 years in financial and business operations at multinational conglomerates, plus over 15 years in multi-asset portfolio management. Connects financial planning, resource allocation, and team operations.



顾郁泽

Product Strategy Lead

Honors academic background in economics and data science from the University of Chicago; analyst at a leading U.S. bank. Applies financial modeling and data analysis to product strategy and business evaluation.

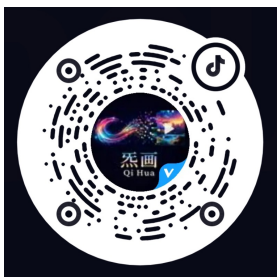
Creative direction, technology, and production expertise working together.

Explore the work. Follow the people creating it.

Follow our brand accounts, watch original series, and discover a starting point for collaboration.

FOLLOW OUR BRAND ACCOUNTS

Douyin · Phanosia Future



maimaiman1

WeChat Channels · Qihua



Xiaohongshu · Qihua



42057041167

Kuaishou · Qihua



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HONGGUO SHORT DRAMA / WATCH ORIGINAL SERIES



A Time-Travel Comedy in a
Game World

Scan or click to watch



The Overlooked Heiress

Scan or click to watch



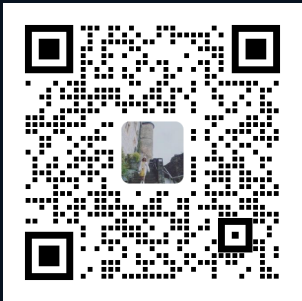
Use the matching app for account codes. Hongguo viewing cards are also clickable. Original platform codes are preserved.

Let's make the next story together.

Bring a production, platform, or learning goal. We can shape the creative direction, scope, and delivery path together.

Projects & customer service	customer@qihua-ai.com
Technology & platform support	tech@qihua-ai.com
Media & communications	media@qihua-ai.com
Careers & talent	hr@qihua-ai.com
Legal & compliance	legal@qihua-ai.com

Talk to the team



Scan with WeChat to add our assistant

Explore more



Visit our website for more work and details

Start with your goals, audience, references, channels, timeline, and budget range to make the conversation productive.

www.phanosiafuture.com

The Chinese business entity is Shanghai Phanosia Future Intelligent Technology Co., Ltd. The English company presentation names Phanosia Future Inc. Refer to the relevant documents for the entity responsible for a project, platform service, or contract.

Explore more work, products, and partnership opportunities on our website.